



Mentor acted as exclusive Advisor to Seller.



Has been acquired by

GOLDNERHAWN

Mentor Securities, a premier M&A Advisory firm, is pleased to announce that its client, Steven Label Corporation (“SLC”), was acquired by Goldner Hawn, a renowned Midwest private equity firm (“GH”). Steven Label is one of the world’s premier manufacturers of specialty labels, medical instructions for use, graphic overlays, and membrane switches serving the healthcare and industrial markets.

Goldner Hawn partner Joe Heinen explains the rationale for the Steven Label acquisition: “We are thrilled to partner with Steve and the entire Steven Label team to continue the Company’s historical growth and success. Steven Label is a highly differentiated platform that has a long history of solving customers’ complex design and engineering needs, while providing top-notch customer service.”

Steve Stong, President of Steven Label, shared his thoughts: “Goldner Hawn’s partnership approach, industry knowledge, and aligned incentives create an opportunity for Steven Label to enhance its competitive position within the healthcare and industrial end markets. The firm is committed to providing capital and resources to execute on our future growth initiatives and take Steven Label to the next level.”

On working with Mentor during the transaction, Stong stated, “Mentor and Justin did a great job on every front. He was able to have just the right conversation with the various stakeholders --- multiple interested parties, coaching me on how to present the company, encouraging me when needed, interfacing with selling passive shareholders, and working with my staff. Honestly, without Justin's role, it would have been like an orchestra without a conductor. Very much appreciated. It is truly an interdisciplinary role --- that requires a unique set of gifts. Might look easy from the outside, but "not so much".

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